



TMIA 2008 Annual Meeting/Conference Agenda

Sunday, February 24 to Thursday February 28, 2008

Hilton in the WALT DISNEY WORLD Resort • 1751 Hotel Plaza Blvd., Lake Buena Vista, Florida 32830 Phone 407-827-4000

**Sunday, February 24 – 7:30 p.m. to 10:00 PM Welcome Reception – International Pool Deck-
Sponsor: Alcatel Lucent**

Monday, February 25 – International Ballroom

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| 8:00 a.m. | Breakfast & Networking Time | Sponsor: SpinVox |
| 9:00 | Welcome, Logistics & Agenda Review | Tom Harper, TMIA |
| 9:10 | Introductions | Board and All |
| 9:45 | TMIA Board of Directors Report | Don Katz, Jackie Jackson, Co-Chairs, TMIA |
| 10:00 | Break | Sponsor: Airwide Solutions |
| 10:30 | Industry Perspective: Consumer and Enterprise Markets | William Stofega, Rebecca Swensen, IDC |
| 11:30 | Find me Follow; Call Transfer | Don Briscoe, Embarq |
| 12:15 p.m. | Lunch in South Foyer | Sponsor: IP Unity Glenayre |
| 1:30 | Fixed Mobile Convergence for Business Customers | Dr. Frank Wermeyer, T-Systems |
| 2:15 | Verizon Call Assistant | Christine Johnson, Verizon |
| 3:00 | Break | Sponsor: Airwide Solutions |
| 3:20 | Panel Discussion: Winning and Keeping the Business Customer on Wireline and Wireless | Ron Comerford, AT&T Neal Shact, Communitel Services Ed Monroy, uReach Technologies Ray Adensamer, RadiSys Chris Carabello, MetaSwitch |
| 4:40 | Treasurer Report and Auditor Selection | Mary Valentino, Treasurer TMIA |
| 5:45 p.m. | Networking Theme Dinner – Disney MGM | Sponsors: uReach & UTStarcom |

Tuesday, February 26 – International Ballroom

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| 8:00 a.m. | Breakfast & Networking Time | Sponsor: RadiSys |
| 9:00 | Industry Perspective: The Impact of Mobile Internet On Telecom -based Messaging Services | John Delaney, Ovum |
| 10:00 | Extended Break in Exhibit Area until 11:25 a.m. | Sponsor: Basis AudioNet |
| 11:30 | Update on Visual Voicemail and the I-Phone | Jackie Jacks on, AT&T |
| 12:00 p.m. | Lunch in South Foyer | Sponsor: MetaSwitch |
| 1:15 | Vodafone Visual Mailbox | Stefan Tebbe, Vodafone |
| 2:00 | Mobile Marketing Survey Readout | Jay Seaton, Airwide Solutions |
| 2:45 p.m. | Break | Sponsor: Acision |
| 3:00 | Panel 2: Mobile Messaging 2.0 - Possibilities are Endless! What may happen with SMS, MMS, IM, E-mail | Brough Turner, NMS Communications Bill Routt, Sprint Meena Sahni, TELUS Mobility Oswin Eleonora, Acision |
| 4:15 p.m. | Exhibit Area & Reception until 5:45 p.m. | Sponsor: Comverse |



Wednesday, February 27 – International Ballroom

| 7:30 a.m. Breakfast & Networking Time | | Sponsor: |
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| 8:30 | Introducing Next Gen Services in Incumbent Environment | Tisha Rattos, Bell Canada |
| 9:15 | On the Way to Triple Play- A Competitor Perspective | Dr. Eric Heitzer, HanseNet |
| 10:00 Extended Break in Exhibit Area until 11:25AM | | Sponsor: APPtrigger |
| 11:30 | Speech to Text- Ideal for CRM! | Dr. Guntbert Markefka, T-Mobile |
| 12:15 p.m. Lunch in South Foyer | | Sponsor: SPEECH DESIGN |
| 1:30 | Update: Voice to Text - Wireless | Karen Beckman, Cincinnati Bell |
| 2:00 | Voice to Text Wireline | Shawn Machmer, Blair Laforge, SaskTel |
| 2:45 Break | | Sponsor: |
| 3:00 | Panel 3: Social Networking and potential Impacts on Telecom Messaging. | Mark Pendergast, Comverse Marc Goodman, Alcatel-Lucent Larry Berke, IPUnity-Glenayre Alain Decartes, HP |
| 4:15 Exhibit Area & Reception until 5:45 p.m. | | Sponsor: |

Thursday, February 28 – International Ballroom

| 7:30 a.m. Breakfast & Networking Time | | Sponsor: |
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| 8:30 | Draw for Exhibit prizes | All |
| 8:45 | Panel 4: Speech to Text Services Where are we headed? | Dr. Guntbert Markefka, T-Mobile Germany James Siminoff, SimulScribe Mike Anderson, GotVoice Richard Stern, SpinVox Sean Brown, Nuance |
| 9:45 Break | | Sponsor: |
| 10:00 | Wireline/Wireless Messaging Trends | Tom Harper, TMIA |
| 11:00 End of Conference and Box Lunches | | Sponsor: |

Audio Visual Supplies Sponsored by: Intervoice

Conference Binders and Printing Sponsored by: (Available)