



TMIA 2008 Fall Conference Agenda

Monday, September 22 to Wednesday September 24, 2008

Renaissance Downtown • 1 Blue Jays Way, Toronto, Ontario, Canada Phone 416-341-7100

Monday, September 22 – 7:30 p.m. to 9:30 PM Welcome Reception – Aurora Room
Sponsor: Comverse

Tuesday, September 23 – Northern Lights Ballroom

8:00 a.m. Breakfast & Networking Time Sponsor: SpinVox

9:00	Logistics & Agenda Review	Tom Harper, TMIA
9:15	Welcome & Introductions	Don Katz, Jackie Jackson, TMIA Co-Chairs and TMIA Board
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10:00 Break Sponsor: APPTTrigger

10:30	Keynote: Messaging in the Next Generation World	Kan Inaba, Bell Canada
11:15	Case Study: Next Generation Architecture	Dr. Steffen Weichselbaum, Guido Düentzer, Vodafone

12:00 p.m. Lunch Sponsor: Unisys

1:15	Keynote: Unified Communications Today: The Key Basics	Blair Pleasant, COMMfusion
2:00	Panel Discussion: Unified Communications. Opportunities for the Wireline and Wireless Service Provider?	Chris Carabello, MetaSwitch Larry Srader, Unisys Peter Anderholm, Alcatel-Lucent Alain Decartes, HP

3:15 Break Sponsor: UTStarcom

3:40	Panel Discussion: The Marketing Message New Revenue with Challenges	Oswin Eleonora, Acision Patrick Lopez, Vantrix Jay Seaton, Airwide Solutions
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5:15 p.m. Take Me Out to the Ballgame – Networking Dinner Sponsors: SPEECH DESIGN & uReach

The Networking dinner is in our hotel with a view of the New York Yankee/ Toronto Blue Jays game. Formalities will be completed by 9:30 PM



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Wednesday, September 24 – Northern Lights Ballroom

7:30 a.m.	Breakfast & Networking Time	Sponsor: Acision
8:30	Mega-Trends Shaping our Industry	Chris Goswami, Openwave Anthony Rossetti, uReach Technologies
9:30	Innovation Hour: What's new and cool for Wireline and Wireless Messaging?	Facilitator: Ronald Gruia, Frost & Sullivan
10:00	Break	Sponsor: Nuance
10:30	Innovation Hour cont.: What's new and cool for Wireline and Wireless Messaging?	Facilitator: Ronald Gruia, Frost & Sullivan
11:45 a.m.	Lunch	Sponsor: MetaSwitch
1:00 p.m.	Keynote- Messaging Evolution	Upinder Saini, Rogers Communications
1:45	The eGo Phone	John Webb, Embarq
2:30 p.m.	Break	Sponsor: Movius
2:50	Voicemail to Text Update	Karen Bruce, Cincinnati Bell
3:30	Panel: Voice to Text- Growing, Developing, Maturing	Sean Brown, Nuance Richard Stern, SpinVox Stephen Wu, GotVoice James Siminoff, PhoneTag
4:45	Closing Remarks & Prize Draw(s)	Don Katz, Jackie Jackson, TMIA Co-Chairs
5:00 p.m.	End of Conference	

Wednesday evening will be free for meetings & networking activities. Plan your travel anytime Thursday September 25th.

Audio Visual Supplies Sponsored by: Nuance

Conference Binders and Printing Sponsored by: Openwave

Innovation Hour Prizes sponsored by: Alcatel Lucent