



TMIA 2009 Annual Meeting/Conference Agenda

Monday March 2 to Friday March 6, 2009

Hilton Savannah DeSoto • 15 East Liberty Street, Savannah, Georgia 31401 Phone 912-232-9000, Fax 912-232-6018

Monday, March 2 – 7:30 p.m. to 10:00 p.m. Welcome Reception-Harborview – Sponsor: MetaSwitch

Tuesday, March 3 – Cumberland Ballroom

8:00 a.m. Breakfast & Networking Time

Sponsor: Spinvox

9:00	Welcome, Logistics & Agenda Review	Tom Harper, TMIA
9:10	TMIA Board of Directors Report	Don Katz, Jackie Jackson, Co-Chairs, TMIA
9:25	Introductions	Board and All

10:00 Break & Networking

Sponsor: Yap

10:30	Hosted UC: What it is, Where it's going, Why it matters	Rebecca Swensen, IDC
11:15	Unified Communications: The Customer View	Jeff Cushing, Paul Miller, McKesson

12:00 p.m. Lunch in Harborview

Sponsor: Movius

1:30	It's easy going Green: Case History- Frontier IP Messaging	Rob Pettiford, Frontier
2:15	FIOS Digital Voice	Christine Johnson, Verizon

3:00 Break

Sponsor: Openwave

3:20	Panel 1: Managed and Hosted Service Provider Opportunities in the Current Economy	Alain Decartes, HP, Moderator Joey Ferreyra, Embarq Ray Colbert, Alcatel Lucent Curtis Hartmann, Broadsoft
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4:20 End Day 1

4:45 Trolley Tour & Networking Theme Dinner

Sponsors: Alcatel Lucent & uReach Tech.

Wednesday, March 4 – Cumberland Ballroom

7:30 a.m. Breakfast & Networking Time in Harborview

Sponsor: UTStarcom

8:30	Improved Usability for Better Service Introduction	Ana Bravo, Telefonica
9:15	Case History: TMN Messaging	Paulo Simões., TMN

10:00 Extended Break in Exhibit Area until 11:25 a.m.

Sponsor: Interop Technologies

11:30	Case History: Migration to Webmail 2.0	Daryl Wells, Bell Aliant
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12:15 p.m. Lunch in Harborview

Sponsor: Comverse

1:30	One to Many Messaging- The Obama Impact and Opportunities	Larry Berke
2:15	Video: The Race for Convergence	Patrick Lopez, Vantrix

3:00 Break

Sponsor: Hart Boillot

3:30	Panel 2: Data Messaging Trends on Mobile and in the Home. Future of SMS, MMS, IM, email ?	Michael Edgett, Movius, Moderator Greg Vaudreuil, Alcatel Lucent Ed Monroy, uReach Technologies Steve Zitnik, Interop Technologies
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4:30 Exhibit Area & Reception until 6:00 p.m.

Sponsor: Nuance



Thursday, March 5 – Cumberland Ballroom

8:00 a.m.	Breakfast & Networking Time	Sponsor: uReach Technologies
9:00	Smart Home Phone & SMS, VVM, V2T	Laurie Tappel, Cincinnati Bell
9:45	Call Screening on Voicemail	Don Briscoe, Embarq
10:30	Extended Break in Exhibit Area until 12:PM	Sponsor: Comverse
12:00 p.m.	Lunch in Harborview	Sponsors: HP & SPEECH DESIGN
1:30	Evolution to Visualization: Visual Voicemail Research	Ofer Karmi, Comverse
2:00	Multiple Country Consumer Research: Voice to Text	Nirmalya De, Nuance
2:45	Break	Sponsor: Alcatel- Lucent
3:00	Panel 4: Visualization (VVM & Voice to Text) of Voicemail Service Provider View	Jackie Jackson, AT&T, Moderator Vanessa Smyth, SaskTel Karen Bruce, Cincinnati Bell Reade Barber, Rogers Wireless
4:15	Exhibit Area & Reception until 5:45 p.m.	Sponsor: Metaswitch

Friday, March 6 – Cumberland Ballroom

7:30 a.m.	Breakfast & Networking Time	Sponsor: Spinvox
8:30	Draw for Exhibit prizes	All
8:45	Roundtable- Service Provider and Vendor needs in 2009	Don Katz, Jackie Jackson, Co-Chairs TMIA
10:30	End of Conference	