



THE MESSAGING
INDUSTRY ASSOCIATION



Informing, Directing and Bringing Together The Messaging Industry

The scope and impact of messaging has never been greater. End users can now access information from the broadest range of devices in an ever changing landscape of technologies. TMIA provides an open forum for:

- wireline/wireless service providers
- legacy and next generation network architecture vendors
- cable telephony providers
- CPE vendors, providers and customers
- Internet telephony providers
- ASPs and others

Our members have a demonstrated interest in promoting the use of all messaging media in all market segments, including consumer, business and government.

Together we are The Messaging Industry Association - TMIA.

www.tmia.org



About TMIA

TMIA, The Messaging Industry Association, is a not-for-profit organization responsible for advancing the awareness, adoption and use of all messaging services, in order to increase the profitability of all industry participants. The Association was formed in 1998 and since then its membership, research projects and gatherings have grown every year.

The messaging industry has been around and growing for over 20 years. TMIA members believe that together they can maximize the industry's growth and create an environment in which each company competes for a share of a larger overall market. TMIA committees conduct research and help foster growth in specific areas, such as Unified Communications, Wireline/Wireless Convergence and Migration to Next Generation Messaging. Member companies have access to all committee research, which aids in making critical decisions about product development, provisioning, support, migration, and other business challenges.

TMIA's goals are:

1. To increase positive awareness and penetration of all messaging technologies;
2. To foster the development, deployment and penetration of communications convergence technologies and services;
3. To facilitate interoperability in development, market analysis, customer and industry education and awareness;
4. To identify key industry success factors and propose future directions;



TMIA Members address messaging industry trends at a TMIA Fall Meeting in Vancouver, BC.



TMIA Members network in the exhibit area of a TMIA Annual Meeting in Miami, FL.





Benefits of TMIA membership

Both Service Provider and Vendor member companies benefit from their membership in TMIA. Beyond the immediate advantage of gathering in a neutral environment, representatives of TMIA member companies help set industry goals, learn about the latest technologies and services, gain insight into business processes and get to know each other at TMIA events.

Specific benefits include:

- Interaction with industry professionals exploring specific areas of interest through regular monthly committee activity, including:
 - Sharing best practices on marketing, such as churn management and bundling;
 - Sharing new product opportunity information, such as first-to-market information from global sources;
 - Sharing knowledge about next-generation technology and application migration;
 - Developing and executing end-user research projects about interest, attitudes, and willingness to purchase new products.
- Access to information about new product opportunities;
- Attendance for two representatives at TMIA's semi-annual educational and networking forums, offering opportunities to:
 - Develop contacts within the premier service provider and vendor community;
 - Receive timely and educational information about new products, technologies, trials and marketing practices;
 - Participate in attendee round-table discussions about messaging industry issues, such as churn, best marketing practices, wireline/wireless convergence, user interface, messaging technology comparisons and more;
 - Gain understanding of next-generation technologies and product opportunities, including VoIP, VXML, SIP, MMS and more.
- Access to global knowledge base of TMIA and its members, including benchmarking surveys, polling capabilities, TMIA analyses and raw data, for internal use only;
- Access to educational presentations and research via secure web site;
- Participation in TMIA forums and TMIA-supported industry events;
- Ability to influence the messaging industry's direction;
- Taking part in influencing the direction and pace of the technical evolution of messaging, based on market drivers.

If your company is related to the messaging industry in any way - whether a service provider, technology vendor, consultant or other - membership in TMIA will bolster its success. Please visit us at www.tmia.org, or contact Executive Director Tom Harper for more information: tom@tmia.org.



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TMIA Member Companies:

Service Providers:

Alaska Communications
Systems
AT&T
AT&T Wireless
Bell Canada
Bell Mobility
Cincinnati Bell
Embarq
FairPoint
Communications
Qwest
Rogers Communications
Rogers Wireless
SaskTel
Sprint/Nextel
TDS Telecom
TELUS
TELUS Mobility
US Cellular
Verizon
Verizon Wireless
Windstream

Equipment Vendors, ASPs, CPE Providers & Others

Acision
Airwide Solutions
Alcatel Lucent
APPTRIGGER
CommuniTech Services
Comverse
Convergys
Ditech Networks
Ericsson
GotVoice, Inc.
Hostopia
HP
Innovative Systems
Interop Technologies
Iperia
LegiTime Technologies
LiveWire Mobile
me2me
MetaSwitch
Movius
Nuance
Openwave
RadiSys
SPEECH DESIGN
SpinVox
SS8 Networks
StreamWIDE
Unisys Corporation
uReach
UTStarcom
Vantrix
Yap Inc.

**For further membership information visit our
website at www.TMIA.org**

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