



**THE MESSAGING
INDUSTRY ASSOCIATION**

inside

TMIATalk

Your Source for Messaging Industry Information, News, and Events
December 2007 *Special Edition*

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Visit us online: www.tmia.org

Warm wishes this holiday season and for a healthy and prosperous new year.

Your TMIA Board of Directors

Jackie Jackson, AT&T Wireless
Donald Katz, SPEECH DESIGN
Mary Valentino, uReach Technologies
Christine Johnson, Verizon

John Haspil, AT&T
Matthew Leppanen, SpinVox
Meena Sahni, TELUS Mobility
Tom Harper, Executive Director, TMIA

Our Cup Runneth Over: Agenda for 2008 Annual Conference

Thanks to all for agenda submissions. Whatever your role may be in the messaging industry, the Annual Conference promises to offer you valuable information. In addition to presentations, roundtable sessions and networking time guarantee all attendees the opportunity to share and discuss ideas.

Among many great speakers and topics you will find on the agenda are:

- **William Stofega** and **Rebecca Swensen** from IDC will share their expert opinions on consumer and enterprise markets: what happened in 2007, how communication is changing, and how these changes may take us into the future.
- **Ovum's John Delaney** has considered how GAMEY participants (Google, Amazon, Microsoft, E-bay, Yahoo) will shape the messaging space. John will share his expert thoughts about these large participants.

- **Cincinatti Bell** and **SaskTel** will discuss their updates on Voice to Text services on Wireless and Wireline, respectively.
- **AT&T** and **Vodafone** will give us a peek at Visual Voicemail and its continued adoption.
- **Europe's T-Systems Business Services** will review what is to come in fixed mobile convergence for business customers, with an FMC case history.

The final agenda will be ready within a week, at which point Tom will send it out and post it on www.tmia.org. Be sure to check it out to see what other interesting topics will be covered in Orlando.



Tenth Annual TMIA Conference Promises to be Magical

A special location was chosen for 2008's Annual Conference, in recognition of our tenth event: Orlando, Florida and Disney's Magical Kingdom at Disney World. See the next page for more details on logistics.

Informative Messaging Exhibit Area

Members continue to thank TMIA for creating a messaging-focused exhibit area each year. In February, attendees will have four opportunities to wander the exhibit hall to see the latest in messaging technology from the world's leading messaging vendors.

As of publication, we have 13 exhibitors confirmed and room available for just a few more. Contact Tom Harper at tom@tmia.org if you wish to exhibit. Exhibitors include: Alcatel-Lucent, BASIS AudioNet, Comverse, Dialogic, HP, Intervoice, IP Unity Glenayre, MetaSwitch, SPEECH DESIGN, SpinVox, SS8 Networks, UTStarcom, and uReach Technologies.

Unique Passport Program

Service providers and exhibitors alike benefit greatly by demonstrating and witnessing the latest technology in one focused environment. Over 50 Service Provider attendees will receive a passport to validate at each booth. Attendees who submit a fully-validated passport can enter to win great prizes.



Thanks to our generous sponsors

Members of TMIA thank the following sponsors for their support in ensuring that the 2008 Annual Conference & Exhibition will be the most successful ever. As of publication, a few sponsorship opportunities remain. Contact Tom at tom@tmia.org for more information.

Platinum Sponsors



Gold Sponsors



Event Sponsors



Welcome to the TMIA Community



COMMUNITech SERVICES, INC.

A big welcome to our two newest member companies:

- **CommuniTech Services:** San Antonio attendees had the pleasure of meeting CEO **Neal Shact, Barb Gerdes** and **Karen Wehrli**. Based in Illinois, CommuniTech Services is a premier provider of UM, UC and voicemail systems. It specializes in the deployment of next-generation voicemail systems that offer special features such as find me-follow me capabilities and seamless integration of voice mail, fax, and e-mail platforms and continuous system operation. As an aside, Neal was recently named one of the top 100 voices of IP Communications over the last decade by Internet Telephony. TMIA has gained a significant new knowledge base with the addition of Neal and his team.



- **SPEECH DESIGN:** Founded in 1982 and based in Wedel Germany, SPEECH DESIGN is a leading provider of messaging and mobility solutions for corporate and carrier markets. It provides next-generation solutions to millions of mailboxes in Europe, including voice and video, call completion solutions, visual voicemail, FMC, and more. We will get to know SPEECH DESIGN much better in Orlando as they will exhibit their solutions. Take the opportunity to meet **Jan Martens** and his team in Orlando.

New Logo Unveiled

Hopefully you noticed the new logo on the cover of this issue...many of you had a sneak peek of it in San Antonio when unveiled by co-chairs **Don Katz** and **Jackie Jackson**. Our five-year plan, developed in Montreal in 2006, cites a new Web site as a key goal. In 2008 we plan to upgrade the TMIA Web site, with the goal of creating a destination site for messaging resources. Updating the TMIA brand is the first step towards this site, as the new brand emphasizes that we are an association that supports all types of messaging in all markets.

The new logo helps TMIA put forward a strong, modern, and professional look as it continues to grow its membership and develop a strong presence within the messaging community. Designed by our PR and design agency, Hart-Boillot, the logo will serve as the cornerstone of the new site's design, which Hart-Boillot will also create.



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NMS Communications Launches LiveWire Mobile

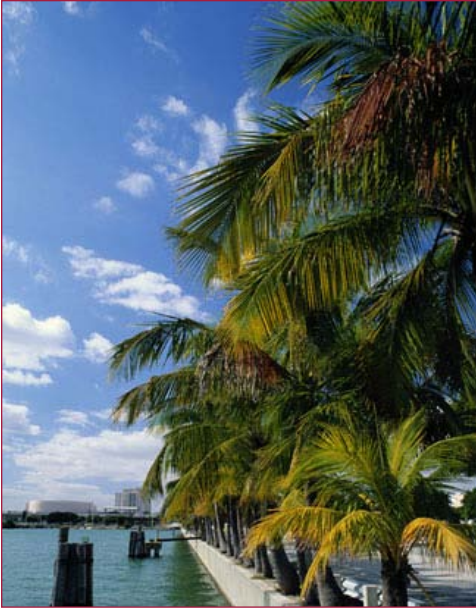
TMIA member NMS Communications recently launched a new division called **LiveWire Mobile**, which is committed to delivering mobile personalization services. Visit the new site at www.livewiremobile.com to learn more.

An Ace at "Conversations 2007"

The TMIA community includes many golfers, who typically find a way to squeeze a round or two into every conference. Last month at Nuance's user conference in Florida, **Marcus Graham**, the CEO of GM Voices, made an ace (non-golfers, this is a hole in one) on a 143-yard par three hole. Congratulations, Marcus.

A Statistic that Makes you Think

A recent Nielsen Company study of U.S. tweens — ages 8 to 12 — showed 35 percent have a mobile phone, 20 percent use text messaging and 21 percent use ring and answer tones.



All the Answers You Need

What?

- TMIA's tenth annual Annual Conference & Exhibition
 - An opportunity to network with over 150 messaging industry experts
 - Messaging-focused exhibition area with the most current messaging technology, products, and opportunities. The agenda includes four visits to the exhibition area.
 - Jam-packed conference agenda with research results, new technologies, and strategies from the leading wireline, wireless, and cable operators as well as interactive panels.
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Who?

- Product Management, Product Development, Marketing Management, and Technical Management from wireline, wireless, cable telephony, pure play Internet Telephony companies, and supporting messaging vendors.
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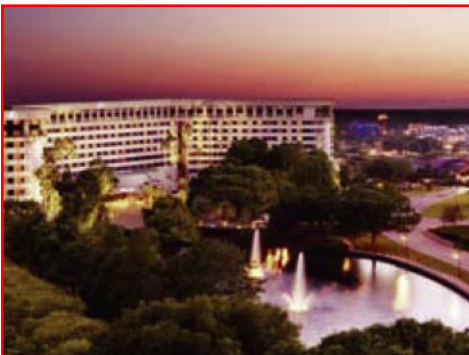
When?

- Monday, February 25th until noon on Thursday, February 28th. Join us Sunday evening, February 24th for the Welcome Reception, an excellent first opportunity to meet and network with your peers.
 - Consider extending your trip over the weekend. The TMIA room rate will be honored on the weekends before and after the event. This offer is subject to availability.
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Where?

- A special location for our tenth annual event: the Hilton, located in the Walt Disney World® Resort in the Orlando, Florida area. This is the longest-running four-diamond resort in the area.
 - Steps away from downtown Disney Marketplace and Pleasure Island and a short ride away from the Disney theme parks and golf courses.
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How?

- Visit www.tmia.org and follow links to the 2008 annual conference to reserve your conference seat and hotel room.