

Talk



Your Source for Messaging Industry Information, News, and Events
December 2006 *Special Edition*

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Visit us online: www.tmia.org

Warm wishes this holiday season and for a healthy and prosperous new year.

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Coming Attractions: Information-packed Agenda for 2007 Annual Conference

In all our devices, we're seeing a proliferation of messaging options, including voice, data, video... how do we predict and prepare for what's next? Our annual conference agenda promises a wealth of recent developments as our members convene to share and hear stories from the field.

Speaker Submissions closed on December 1st. Tom continues to sort through a wide range of compelling submissions. Expect to see a content-packed agenda soon. For now, enjoy these "coming attractions": four interactive panels that should generate ample debate and discussion. By the way, members ranked these dynamic panels highest on a recent member survey.

- **A day in the life of wireline and wireless subscribers:**
The panel examines all the voice and data options and addresses how subscribers meet the need to communicate with each other, today and in the future.

- **Voice-activated services:**
This panel investigates the current status of applications and where they are headed. Will voice be the user interface?
- **Screen-based messages: Mobile, TV, PC....** Screens intended for entertainment offer messages now, in addition to the screens intended for messages only. How many different types of screens are there, and how do industry players handle the message retrieval and management process? How fast and how far will screen-based user interfaces evolve?
- **Personalization:** As networks evolve and converge, personalized content will serve as the glue to bind old and new, wireline, wireless, Internet and entertainment. Personalization takes many forms, from greetings to ringtones, IVRs to screen-based characters and music. Where is personalization headed?



Must-see Messaging Exhibit Area

As most of you have experienced, TMIA's exhibit area differs from most. Our messaging/enhanced service-only exhibit area offers attendees a chance to see the latest in messaging technology from the world's leading messaging vendors.

At the time of publication, we have 15 exhibitors confirmed with only 3 or 4 spots still available. Exhibitors include: Alcatel-Lucent, Audiocodes, BASIS AudioNet, Comverse, Data Connection (DCL), Ericsson, Glenayre, Intervoice, Iperia, Mobeon, Openwave, SpinVox, SS8 Networks, UTStarcom, and uReach Technologies

- You won't see as much on messaging in one place.
- The conference agenda includes dedicated time for touring the exhibit area.
- Over 50 Service Provider attendees will have a passport to validate at every booth in order to win great prizes.



Thank You: Annual Meeting Sponsors

Members of TMIA thank the following sponsors for their support, which will ensure that the 2007 Annual Meeting, Conference and Exhibition is the most successful ever. As of publication time, we have a few remaining sponsorship opportunities. Contact Tom at tom@tmia.org for more information.

Platinum Sponsors



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Event Sponsors





A few pictures from Westward Look Resort.



The Long and Short of it

What?

- An opportunity to network and learn with 150 to 170 of the most knowledgeable messaging resources.
- A focused exhibition with the most current messaging and enhanced services technology, products, and opportunities. The event's agenda includes four sessions in the exhibit area on Tuesday, Wednesday, and Thursday.
- An in-depth messaging agenda, packed with near- and long-term opportunities, technologies, and strategies from the leading wireline, wireless, and cable operators.
- Daily interactive panel discussions.

Who?

- Product Management, Product Development, and Marketing Management representatives from wireline, wireless, cable telephony, pure play Internet companies, and supporting messaging vendors

Where?

- Westward Look Resort, Tucson, Arizona: an 80-acre historic resort, located within the City of Tucson. www.westwardlook.com
- A premiere destination resort with award-winning spa, restaurant, and tennis facilities, as well as natural surroundings and walking trails.
- All rooms are large, newly renovated, and situated in 36 attractive buildings.
- TMIA has secured a great rate of \$165 — but rooms are going fast. Reserve now, especially if you want to come early or stay late.

When?

- The Conference runs from Tuesday, February 27th until noon Friday, March 2nd. Join us Monday evening, February 26th for the Welcome Reception, an excellent opportunity to meet and network with your peers.
- Consider extending your trip over either - or both - weekends. The TMIA room rate of will be honored for both weekends. (Rooms cannot be guaranteed for the weekends, so register early if you plan to stay over a weekend.)

How?

- Simply register at www.tmia.org and follow links to the annual conference to reserve your conference seat and hotel.